

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG21/12 11.10  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

REP HEADLINE# 6287540 TRF# 327815  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6287540 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 8/21 EST#214 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG21/12 AUG27/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG21/12 11.10

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
REVISED ORDER  
TTLS \$22,025  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*DeKrisian*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1000A-1100A	30		\$325.00	8/21	8/24	0		TU-F	0
PROGRAM : ELLEN RA35+ : 3.5 CON COM1: ELLEN												
2	S		1100P-1130P	30		\$1,250.00	8/21	8/24	0		TU-F	0
PROGRAM : LATE NEWS RA35+ : 5.0 CON COM1: LATE NEWS												

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 15  
AGENCY EST# = 214

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3	S		1200N-1230P PROGRAM : NOON NEWS RA35+ : 2.8 CON COM1: NOON NEWS	30		\$275.00	8/21	8/24	0		TU-F	0
4	S		400P-430P PROGRAM : JUDGE JUDY RA35+ : 3.5 CON COM1: JUDGE JUDY	30		\$300.00	8/21	8/24	0		TU-F	0
5	S		500P-530P PROGRAM : NEWS RA35+ : 4.9 CON COM1: NEWS	30		\$550.00	8/21	8/24	0		TU-F	0
6	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$700.00	8/21	8/24	0		TU-F	0
7	S		600A-700A PROGRAM : NEWS RA35+ : 3.4 CON COM1: NEWS	30		\$600.00	8/21	8/24	0		TU-F	0
8	S		700P-730P PROGRAM : JEOP/WHEEL RA35+ : 6.9 CON COM1: JEOP/WHEEL	30		\$1,100.00	8/21	8/24	0		TU-F	0
9	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 4.0 CON COM1: TODAY SHOW	30		\$525.00	8/21	8/24	0		TU-F	0
10	S		900A-1000A PROGRAM : TODAY SHOW RA35+ : 3.1 CON COM1: TODAY SHOW	30		\$350.00	8/21	8/24	0		TU-F	0

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REP HEADLINE# 6287540

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HARRIS REPORT FROM REP

AUG21/12 11.10 \*\*\* WPXI-TV \*\*\*

\*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
11	S		1200N-1230P	30		\$275.00	8/27	8/27	0		MON	0
PROGRAM : NOON NEWS												
12	S		400P-430P	30		\$300.00	8/27	8/27	0		MON	0
PROGRAM : JUDGE JUDY												
13	S		600P-630P	30		\$700.00	8/27	8/27	0		MON	0
PROGRAM : NEWS												
14	S		600A-700A	30		\$600.00	8/27	8/27	0		MON	0
PROGRAM : NEWS												
15	S		700A-900A	30		\$525.00	8/27	8/27	0		MON	0
PROGRAM : TODAY SHOW												
16	A		1000A-1100A	30		\$325.00	8/21	8/27	3	(1)	TU-F,M	3
PROGRAM : ELLEN												
RA35+ : 3.5												
CON COM1: ELLEN												
17	A		1100P-1130P	30		\$1,250.00	8/21	8/27	3	(2)	TU-F,M	3
PROGRAM : LATE NEWS												
RA35+ : 5.0												
ORD COM1: ADD												
CON COM1: LATE NEWS												
18	A		1200N-1230P	30		\$275.00	8/21	8/27	5	(3)	TU-F,M	5
PROGRAM : NOON NEWS												
RA35+ : 2.8												
CON COM1: NOON NEWS												
19	A		400P-430P	30		\$300.00	8/21	8/27	5	(4)	TU-F,M	5
PROGRAM : JUDGE JUDY												
RA35+ : 3.5												
CON COM1: JUDGE JUDY												

X 8/27



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AUG/12	22025.00		SEP/12			\$ .00						
CONTRACT TOTAL											22025.00	
TOTAL SPOTS											38	



MARKET TOTALS \$64,916      WPXI 30%      KDKA 34%      WTAE 36%      WPGH 0%      CABL 0%      WPCW 0%      WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE